

Translation Science LLC

TECHNOLOGY

Online translation resource locator

NOVELTY

An early and instrumental platform that uses software to efficiently connect translation resources to translation requests

IMPORTANCE

Valuable Intellectual Property for language translation or social networking organizations

ISSUED PATENT NUMBER

US 7,398,198

PATENT APPLICATION NUMBER

10/686,924

System and Method of Identifying a Translation Resource

— Patent Summary —

The Translation Science LLC Patent Offering is an investment comprised of a US patent covering a computer-implemented method of identifying a translation resource (service) in response to a translation request. The system works through the use of databases that characterize translation resources, and which are maintained by the system's moderator. The profile of each translation resource (whether an individual provider, an organization, or a database of multilingual corpora) contained in the databases is tagged with a number of keywords, concepts, or ideas from the translation resource's past translations, which collectively form the profile of the translation resource. The aggregate information contained in the profile will give an indication of the translation resource's content, which in the case of an individual can include past translation work and area of special expertise, and in the case of multilingual corpora (bilingual segment pairs previously translated) can be characterized by keys. Using software in conjunction with statistical analysis, the moderator can match the translation request with the translation resource that is most appropriate for the desired translation task.

The value of the Translation Science LLC Patent Offering is derived from the broad protection that the patent gives to an invention that strategically traverses the dynamic areas of social networking and translations services. As the global economy becomes more interconnected, prominent social networks have realized enormous market capitalization and the translation services industry has expanded beyond \$30 billion, according to analysts from Common Sense Advisory.¹ The idea protected by the Translation Science LLC Patent Offering is a sophisticated social network that skillfully harnesses these market developments by using the large corpus of previously translated work residing in the system's databases to connect translation requests to translation resources, thus lowering the transaction costs of translation, and making it possible to generate the enormous quantity of previously translated material created by the massive popularity of social media (e.g., Twitter, Facebook, etc.) and the widespread implementation of concurrent, multilingual marketing campaigns, both of which have themselves contributed to a huge increase in the need for instant content translation, a demand that cannot be satisfied by human translators alone.

¹ PRNewswire, May 31, 2012

The information that has been provided is believed to be complete to the extent provided and described, and we make no warranty that it is complete for all purposes or any specific purpose, industry, or business. Each party considering the offering is cautioned to make its own analysis regarding the utility and coverage of the offering, and to seek independent assistance in doing so.

— Patent Information —

Patent Number: US 7,398,198

Title: *System and Method of Identifying a Translation Resource*

Number of Claims: 32

Inventor: Hess; Gary S. (Raleigh, NC), Acevedo; Juan P. (San Francisco, CA)

Filing Date: October 16, 2003 **Issue Date:** July 8, 2008

— Market and Related Firms —

The Translation Science LLC Patent Offering has a scope of application in commercially successful tools now pervasive in the translation services marketplace, such as Google Translator Toolkit, Google Translate, SDL automated translation, and Microsoft Translator Widget (Collaborative Translation feature). An organization that is looking to enter into, or expand its presence in, the translation services industry would stand to benefit from the Translation Science LLC Patent Offering. Additionally, the broad scope of the Translation Science LLC Patent Offering could serve as valuable IP for a non-practicing entity that is looking to bolster its patent portfolio or acquire licensing revenue from one of the industry's dominant players.

— Contact —

For more information about the Translation Science LLC Patent Offering, please contact Feisal Mosleh via email at fmosleh@kanzatec.com or via phone at 612.325.5415.



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