

Futurefreight

TECHNOLOGY

Computer systems facilitating multi-modal freight shipment commerce using derivative contract data

NOVELTY

A sophisticated platform for the facilitation of trading in freight derivatives for shippers, forwarders, carriers, and market makers

IMPORTANCE

Valuable intellectual property for organizations involved in multi-modal shipping, logistics, e-commerce, and derivatives trading

ISSUED PATENTS

US 7,711,629
US 7,653,586
US 7,783,557

PATENT APPLICATIONS

12/861,628

Freight Shipment Facilitation for Fulfilling Multi-Modal Freight Shipment Overlapping with Logistics

— Patent Portfolio Summary —

The Futurefreight Patent Portfolio is an investment comprised of three US patents and a pending US patent application that collectively provide broad coverage to a unique set of computer systems that work to facilitate multi-modal freight shipments between locations using derivative contract data associated with the air, sea, train, and truck shipment modes. The Futurefreight Patent Portfolio's unique facilitation of derivative trading has applications throughout the logistics and e-commerce industries for a host of different industry players, including shippers, forwarders, carriers, and market makers. The patents of the Futurefreight Patent Portfolio are comprised of dozens of claims that collectively cover a range of dynamic growth areas, including simple coded futures and options transactions, rate forecast quality indexes, specialized and programmable security tools, opportunities to bundle routes for enhanced trading, as well as advanced e-commerce operations such as efficiency-building freight transactions performed using internal, integrated datasets.

The value of the Futurefreight Patent Portfolio is derived from the broad language of the patents' key independent claims paired with the many dependent claims that expand upon the scope of coverage. Significant additional value comes from pending application number 12/861,628. This application has priority status dating back to March 23, 2003 and may allow for the development of new claims to cover state of the art as well as future developments in the industry.

— Market —

The Futurefreight Patent Portfolio has a direct nexus with the following industries: e-commerce, including platforms like Amazon or Google, options and futures trading, multi-modal shipping, logistics, same-day delivery, performance metrics monitoring, mobile device monitoring, social exchanges, e-commerce exchanges, web-store platforms, and various secondary markets. An organization that is looking to enter into, or expand its presence in, these industries would stand to benefit immensely from the valuable protection and growth potential afforded by the Futurefreight Patent Portfolio.

The information that has been provided is believed to be complete to the extent provided and described, and we make no warranty that it is complete for all purposes or any specific purpose, industry, or business. Each party considering the offering is cautioned to make its own analysis regarding the utility and coverage of the offering, and to seek independent assistance in doing so.

— Related Firms —

The following firms use technology related to the inventions protected by the patents included within the Futurefreight Patent Portfolio. The use of such technology is shown in select technological sectors.

ERP Software

SAP
Oracle

Finance

Morgan Stanley
ICAP
Clarkson
OMX

Freight Forwarders

DHL
UPS
Fed-Ex

E-commerce

Amazon
Google

Various Airlines

— Patent Portfolio —

Patent Number: US 7,711,629

Title: *Freight fulfillment and trading platform*

Number of Claims: 18

Inventor: Laurent, Pierre L. (Los Altos, CA); Miner, Petere (Los Altos, CA)

Filing Date: March 25, 2004 **Issue Date:** May 4, 2010

Patent Number: US 7,653,586

Title: *Computer-implemented trading in freight derivatives and techniques therefor*

Number of Claims: 21

Inventor: Laurent, Pierre L. (Los Altos, CA); Miner, Petere (Los Altos, CA)

Filing Date: March 25, 2004 **Issue Date:** January 26, 2010

Patent Number: US 7,783,557

Title: *Computer-implemented display to facilitate trading in multi-modal freight shipment derivatives*

Number of Claims: 38

Inventor: Laurent, Pierre L. (Los Altos, CA); Miner, Petere (Los Altos, CA)

Filing Date: March 25, 2004 **Issue Date:** August 24, 2010

Application Number: 12/861,628

Title: *Trading in multi-modal freight shipment derivatives*

Number of Claims: 1

Inventor: Laurent, Pierre L. (Los Altos, CA); Miner, Petere (Los Altos, CA)

Filing Date: August 23, 2010 **Issue Date:** Pending

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— Contact —

For more information about the Futurefreight Patent Portfolio, please contact Feisal Mosleh via email at fmosleh@kanzatec.com or via phone at 612.325.5415.



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